
ALIF + AKEB

12th grade - Career Exploration



**AMERICAN LIVED
ISMAILI FAITH**

What Problems Do You Want to Solve?

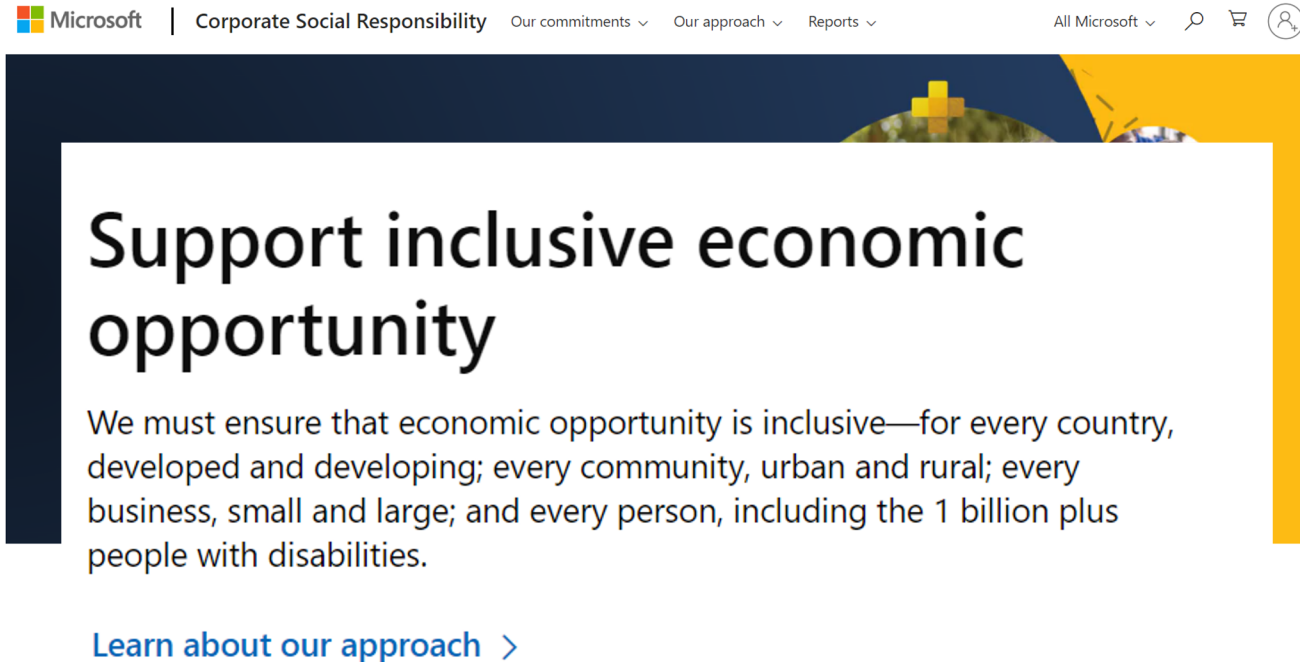
The Goal: Use this time to explore careers that you feel help address societal needs and opportunities

If considering roles or opportunities that may not already exist, or forming a venture to focus on a particular area, work to identify where you feel the best place is to make an impact

Step 1: Identify a Problem

<i>“What do I want to be when I grow up?”</i>	<i>“What problems do I want to solve?”</i>	“What is a micro problem that we can solve?”	What companies are working to resolve these problems?
Computer Scientist	lack of access to technology	people don't have access to WIFI	Microsoft Airband
Doctor	lack of access to healthcare	qualified people don't know how to get involved with local communities that need help	Doctors Without Borders
Environmental Scientist	wastage of products	cars use tons of product and aren't reused efficiently	Ford https://corporate.ford.com/social-impact/sustainability.html

- Step 2 – Research organizations that are devoted to helping solve problems or make a difference in the world
- Look at companies related to the problem you are trying to solve.
- Key search words “corporate social responsibility” & “environmental, social, governance”
- Read more about how that company is working to solve issues related to their field.



The screenshot shows the Microsoft Corporate Social Responsibility website. The navigation bar includes the Microsoft logo, 'Corporate Social Responsibility', and dropdown menus for 'Our commitments', 'Our approach', and 'Reports'. On the right, there are links for 'All Microsoft', a search icon, a shopping cart icon, and a user profile icon. The main content area features a large heading 'Support inclusive economic opportunity' and a paragraph explaining the goal of inclusive economic opportunity. A blue link 'Learn about our approach >' is positioned at the bottom.

Microsoft | Corporate Social Responsibility Our commitments ▾ Our approach ▾ Reports ▾ All Microsoft ▾ 🔍 🛒 👤

Support inclusive economic opportunity

We must ensure that economic opportunity is inclusive—for every country, developed and developing; every community, urban and rural; every business, small and large; and every person, including the 1 billion plus people with disabilities.

[Learn about our approach >](#)

We're in business to improve lives.

1/3 OF PROFITS FOR

GRASSROOTS GOOD

We believe in a more equitable tomorrow.

That's why we invest $\frac{1}{3}$ of profits for grassroots good, including cash grants and partnerships with community organizations, to drive sustainable change.

Step 3: Research Roles in the Field



🔍 microsoft csr



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Social impact marketing and program management I...
Greater Seattle Area

Current: Marketing Director, Social impact, **CSR**, public affairs programs and campaigns at **Microsoft**

👥 Pradnya Haldipur, Aimee Rosato, and 14 other shared connections

Connect

Linked In Section: Job Responsibilities

Experience



Marketing Director, Social impact, CSR, public affairs programs and campaigns

Microsoft · Full-time

Sep 2016 - Present · 5 yrs 8 mos

Redmond, WA

Manage team to define and execute program and marketing communications strategies across our philanthropy, CSR and public affairs portfolio. Enable field and employee volunteers with assets and training needed to execute corporate social impact priorities. Engage nonprofits, commercial partners, customers and policy makers to scale reach of CSR initiatives and tell social impact stories in service to our community and our brand.

Linked In Section: Work History

Experience




Marketing Director, Social impact, CSR, public affairs programs and campaigns

Microsoft · Full-time

Sep 2016 - Present · 5 yrs 8 mos

Redmond, WA

Manage team to define and execute program and marketing communications strategies across our philanthropy, CSR and public affairs portfolio. Enable field and employee volunteers with assets ar ...see more




Managing Director & Independent Consultant

Imagine Education, USA

2011 - Dec 2016 · 6 yrs

Redmond, WA

Offering a range of services including technology integration policy consultation, needs assessment, teacher professional development program definition and implementation, ELearning definition and progr ...see more



Senior Director Marketing, K-8 Digital Math SaaS Solution

DreamBox Learning

Jul 2014 - Apr 2016 · 1 yr 10 mos

Bellevue, WA

Linked In Section: Education/Majors



Antioch University Seattle

Professional Coaching Certificate, Coaching & Leadership Studies

2011 - 2012



College of Ed., Cal Poly

MA Coursework, Education

1986 - 1988



UC Santa Barbara

B.A., Liberal Arts and Sciences/Liberal Studies

1983 - 1986

Exploration Time!

Student Survey

Fewer than 2 minutes to offer your feedback

